



CONNECTIONS

MEMBER NEWS
CONNECT GROW PROSPER

MEMBER NEWS JULY 2018

Check Out Upcoming Events

Chamber's Annual Members & Guests BBQ



You are Invited:

WHEN: Thursday, August 16th from 11:30 - 1:00 pm

WHERE: The Enterprise Centre - 900 Alder St

Enjoy lunch on us with your choice of hamburgers, hot dogs salmon and veggie options. Have the chance to win some awesome prizes and make great connections.

This is a FREE event for members and \$10 for general public.

Registration is required

Bring non-perishable food items for the
Food Bank

[Register Today](#)

The Chamber is looking for BBQ PRIZES! Have something you would like to donate? It's a great way to promote your business and have some fun doing so. Contact Jade at Jade@campbellriverchamber.ca or call 250-914-1144

2018 Business Awards of Distinction

Tickets on Sale Now!

Get your "**Beat the Line Up**" package which includes your event ticket, a signature cocktail and 20 draw tickets! It's the way to go!

At this year's red carpeted gala you can expect a lot of excitement while nominees wait with anticipation to see who the big

winners are! A night of mingling with your community members, great cocktails, amazing appetizers and delicious deserts, you do not want to miss out on this evening of celebration.

[Purchase Tickets Here](#)



When Business Needs a Voice – We Were There

Policy Wins for Business

Our Chamber developed two member-driven policies that moved forward to the BC Chamber AGM for debate on the floor. Both of these policy recommendations have resonated at the federal and provincial government, with support aligned with our recommendations:

Read the policies and the recommendations below:

- [*Realizing the Potential of Aquaculture in BC*](#)
- [*Using Purchasing Power to Drive Growth, Prosperity and Community Benefit*](#)

Food Truck Survey Results

Thank you to the 164 responses we received from the Chamber's Food Truck Survey. Your voice was heard and here are the highlights.

Do you think a food truck pilot project in the downtown is a good idea?

Overwhelmingly the response was positive and seen as a good idea. There were comments about concerns for existing restaurants that locations need to be sensitive to minimize impact on those restaurants and businesses. Other comments were for special events only and that it would provide variety for food options.



Where should food trucks be located downtown and where should they not?

In order of top four suggestions on where they should be located: Along Shoppers Row; Pier Street; Around Spirit Square and Tye Plaza; In order of where they should NOT be located most frequently noted were: Where they obstruct traffic; Where parking is impacted; Not directly in front of existing restaurants; Where there are no public washrooms nearby.

Is the proposed fee appropriate? If not, why?

There was confusion around what the proposed fee actually was and that it was not easy to find that out that information and so it made it difficult to speak to a specific fee amount, however, comments in general were made about fees: That the fees should reflect what it costs permanent establishments to do business; Should not be so

excessive or prohibitive to discourage food trucks; Have both a business license and a fee to ensure professional food truck operations; A restaurant provides washrooms and other services and would not want food truck customers to use those services if they were not a patron of the restaurant; A fee should reflect that they are using city services.

What impact could it have on your business from a positive standpoint?

Bringing more people downtown; More food options might create more reasons for shoppers to stay downtown; Adds more of a festive atmosphere; More people makes it feel like more is going on.

What impact could it have on your business from a negative standpoint?

Taking away business from existing restaurants and food providers and the potential of decreased parking if located on street. There were concerns from restaurants and businesses about excess garbage, bathroom access, seating and cooking odours.

Do you like the idea of 'clustering' food trucks, 3-4 of them in one place or separating them out?

Clustering received more than 60% approval so people have options but can still stay together; Other comments were: It needs to work with existing businesses; Don't need an outdoor food court; Separate them to bring people to different parts of downtown; Cluster them and bring more people together in one area to create an atmosphere that something is happening; Greater safety in numbers if you cluster them so vendors are looking out for each other; Cluster so families can come downtown and eat at different food trucks but still be together;

Do you have any further comments on food trucks?

If the food is good, I'll visit a food truck; Rotate the food trucks for variety; Only for special events; Only have a limited time on my lunch break and this is a good option; Monitor closely to see what impact it is having; Great grab and go when you are on the run.

Membership

Leverage Your Membership

The Chamber is reaching out to every member asking them to take a few minutes to update their online profile and update their reasons for joining and renewing their membership. This information helps the Chamber to ensure we are supporting your objectives and you are leveraging your membership to its fullest.

Reasons for Joining & Renewing

Update Online Profile

Just released – Our Year in Review

Each member joins and renews for their own reasons. Here's some highlights on how we've been supporting members. Advocating on members behalf, Building a strong local business climate and culture; Providing opportunities to increase member's profile and make connections..



CHAMBER YEAR IN REVIEW

HELPING TO GROW THE **PEOPLE** WHO ARE
POWERING CAMPBELL RIVER

JUNE 2017 - JUNE 2018

Read the Year in Review [here](#)

Questions? Contact Chamber CEO, Colleen Evans [here](#)

Chamber Announcements

"NEW" Members Event Calendar

Do you have a event coming up that you would like to share?

The Chamber now has a [Members Event Calendar](#). To submit your event, log into the [Members Only](#) section, select "Submit an Event" and follow the prompts.

Forgot your log in details? Contact Angela at 250-287-4636 or email admin@campbellriverchamber.ca



Are you interested in being a volunteer and part of the Chamber's *Insights & Business* TV show team? The Chamber is inviting individuals who want to learn what happens behind the scenes when taping the show, how to operate a camera and do sound check. It's a great way to learn new skills and meet great guests.

Interested? Contact the Chamber today: admin@campbellriverchamber.ca

[Check out all the Insights & Business episodes](#)

Member News

Welcome to our Newest Members!

[Poseidon Ocean Systems Ltd.](#)
[Brenda Grant, Real Estate Agent](#)
[Shayla Hall Physiotherapy](#)

Not Yet A Chamber Member? Join Today

[Join the Chamber Today](#)

Here's What Members Say Why They Belong

[What Members Are Saying](#)

Leverage your Chamber membership. Save Money!

MEMBER²MEMBER SAVINGS

Did you know as a Chamber member you can create cost saving coupons for other members? Login into the Members Only Section and go to "Add A Coupon" on the right hand side of the screen. Click on "New Coupon" Select your type of coupon. General means anyone can see the discount and member to member means that someone has to be signed into the members only section to see the discount. Fill in all the fields, add an expiry date and hit save.



Chambers of Commerce Group Insurance Plan®

Customize an employee benefits plan that matches your needs. Covers all industries including one person firms, home businesses and farms. The plan offers a full range of employee benefits including comprehensive medical, dental, disability options and a guaranteed renewable contract. You choose the benefits that fit your company.

For further information contact -Darren Kardynal 1-250-338-7577
e-mail gview@uniserve.com

To learn more about how to leverage your membership, contact Angela at 250-287-4636 or email admin@campbellriverchamber.ca

Member Milestones and Events



Volunteer Campbell River is hosting their annual Volunteer & Community Resource Fair on Saturday September 15th from 10 am till 2 pm
To learn more click [here](#)



Balance Equestrian Centre summer camps are now open for registration. Check out their many different options from tiny tots right up to Adults.
To learn more click [here](#)

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