

CAMPBELL RIVER CHAMBER January 2018

# The Chamber Working for You

In 2018 leverage your membership to its full potential. Here's just a few of the ways you add even greater value to your membership

### **Descriptive Online Member Profile**

- Descriptive on-line business profile on www.CampbellRiverChamber.ca
- Links to your website, social media accounts and Google Map
- Profile of your Business/ Organization logo online

#### **Increase Your Profile**

- Chamber eBlast a dedicated email developed to assist members promote and market your business, event, service and/or product to other members, businesses and contacts
- Display your promotional items at networking and luncheon events
- Create Member to Member only deals, coupons and special offers.

#### **Build Connections**

- Host a Business Mix & Mingle event at your Business
- Special member reduced pricing for all Chamber Events

### Support Positive Growth for your Business/Organization

• The Chamber represents member concerns, issues and opportunities by advocating on your behalf.

### Member Benefits & Cost Savings for You and Your Employees

- Guaranteed lowest rates and free quotes on payment solutions
- Great discounts on prescription and fashion eyewear
- Member savings on hotel, car rental and tours
- Member savings on office supplies
- Member savings on fuel prices at participating stations
- Greatly reduced rates on Not For Profit Directors Insurance

# **Insights & Business**

Did you know the Chamber has their own TV show?

Insights & Business presented by the Campbell River Chamber on Shaw TV tackles issues that are on the minds of Business and provides insights to help businesses thrive. Insights & Business showcases the sectors that are driving our economy and interviews the people behind the businesses and projects who are creating jobs and opportunities.

You can view Insights & Business on Shaw TV and on the Shaw TV YouTube Channel or by clicking the links below.

### Chamber Business Leaders Survey

 Host Corby Lamb, Chamber Board Chair, and guest Peter Van Dongen, MNP LLP Regional Marketing Manager and Stuart Wise, MNP LLP Business Adviser discuss the recent Business Leader Survey conducted in partnership between MNP LLP and the Campbell River Chamber of Commerce.

### Access to a Skilled Workforce

 Host Colleen Evans, Chamber CEO and guests John Bowman, President of North Island College and Chris Callanan Team Leader, Employer Services of North Island Employment Foundation Society to talk about what Campbell River Employers looking for and how employees are getting trained to meet those needs.

### Campbell River Tourism

 Host Colleen Evans, Chamber CEO and guests Erin Neely, Business Development Manager, Pacific Coastal Airlines, Kirsten Soder, Executive Manager, Destination Campbell River and Paul Dowler, General Manager, Dolphins Resort, talk about tourism and hospitality in the Campbell River region.

Do you have a show topic to suggest? Contact Colleen <u>colleen.evans@campbellriverchamber.ca</u>

Are you interested in volunteering to help produce the Chamber's TV show, Insights & Business. If so please contact Angela at <a href="mailto:admin@campbellriverchamber.ca">admin@campbellriverchamber.ca</a>

### **Major Projects Portal**

# Important message to suppliers registered on the Major Projects Portal

Procurement is taking place for the three new BC Hydro Seismic upgrade projects in the Campbell River region. Don't miss the opportunity for your business to be profiled. You must pay your renewal to keep your supplier profile current and active on the Major Projects Portal. Major Projects Portal invoices are due upon receipt and non-renewing suppliers' profiles will be removed by January 20th.

Payment can be made by cheque or credit card. If paying by credit card, please contact Angela Caparelli, Membership Business Development Coordinator at (250) 287-4636.

# Campbell River Major Projects Portal

This strategically developed site, targeted at major project bid proponents and prime contractors, profiles the capabilities and capacity of local suppliers. The site will maximize the economic opportunities flowing from major construction projects in Campbell River and surrounding area.



# Learn more about the Chamber's Major Projects Portal

The Major Projects Portal was developed by the Campbell River Chamber to give local businesses and suppliers the opportunity to compete for jobs and contracts associated with major projects in Campbell River.

Check out the latest construction report on the BC Hydro John Hart Project

Register now to have your business considered as a supplier for upcoming procurement opportunities associated with major projects. Learn more <u>here</u>.

# Canada Summer Jobs 2018 Applications & information sessions available now

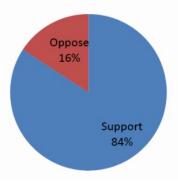


Canada Student Jobs provides funding to not-for-profit organizations, public-sector employers and small businesses with 50 or fewer full-time employees to create summer job opportunities for young people aged 15 to 30 years, who are full-time students intending to return to their studies in the next school year.

For more information on eligibility and how to apply click here.

### The Results Are In!

# Would you support or oppose changing Family Day in BC to the third Monday of February



Family Day in British Columbia is currently observed on the second Monday of February. Seven other Canadian provinces—Alberta, Manitoba, Ontario, New Brunswick, Nova Scotia, Prince Edward Island and Saskatchewan—observe their holiday on the third Monday of February.

# **Minimum Wage Poll**

How concerned are you about the pending minimum wage legislation on your business?

Very Concerned	Select
Concerned	Select
Neutral	Select
Not concerned	Select

## **Member News**

### **Member Perks**



Customize an employee benefits plan that matches your needs. Covers all industries including one person firms, home businesses and farms. The plan offers a full range of employee benefits including comprehensive medical, dental, disability options and a guaranteed renewable contract. You choose the benefits that fit your company.

For further information contact Darren Kardynal 1-250-338-7577 e-mail <a href="mailto:gview@uniserve.com">gview@uniserve.com</a>



The IRIS Advantage Program provide you and your employees with the access to better vision. Through IRIS Advantage Chamber members can receive \$150 toward any pair of prescription eyewear, including sunglasses. \$50 towards the purchase of an annual supply of contact lenses. \$50 towards non-prescription sunglasses valued at \$100 or more.

For further information register at iris.ca/benefits

To learn more about how to leverage your membership, contact Angela at 250-287-4636 or email admin@campbellriverchamber.ca

### **Member Milestones and Events**



Do you want to learn how to use your email more effectively? The Volunteer Centre is hosting a **Zero Email Inbox Workshop** on **Wed, Jan. 24th 9:00 am – 11:00 am** at the Enterprise Centre. For more information click here.

Community Gaming Grant Information Workshop
Are you planning to apply for a Community Gaming Grant? Join us on Tue. Feb. 6th, 2018 - 1:00 pm - 4:00 pm for an interactive

session and learn about new updates to the guidelines. For mor information click here.

# What the Chamber is Reading

5 MINUTES FOR BUSINESS from the Canadian Chamber of Commerce

### 2017 POLICIES THAT DIRECTLY AFFECT BUSINESS AND OUR MEMBERS

Our Chamber's grassroots policy-development process is second-to-none in British Columbia. Every year, the Campbell River Chamber along with our BC Chamber members and Boards of Trade develops policies that reflect the on-the-ground needs of B.C. businesses. Through this process, our membership endorses approximately 40 new policies every year at our Annual General Meeting. 2017 marked a banner year. The breadth and diversity of our policies reflects our broad-based membership; during any given year, we have policy recommendations for the majority, if not all, of B.C.'s provincial government ministries.

## **QUICK LINKS**

**CONTACT US** 

MAJOR PROJECTS PORTAL

**JOIN THE CHAMBER** 

**MEMBER DIRECTORY** 

**MEMBER BENEFITS** 

MEMBERSHIP TIERS

Follow the Campbell River Chamber on social media for advocacy and event updates:









Visit our website