

## MEDIA RELEASE

### FOR IMMEDIATE RELEASE

## Chamber Names 2016 Board of Governor Recipient



The Campbell River Chamber has announced Craig Willet, Owner of Bailey Western Star Trucks Inc., as the recipient of the 2016 Board of Governors Award for the Business Awards of Distinction. The Board of Governors award is presented by the Chamber's Board of Directors at the Business Awards of Distinction. The Award honors a business person who displays a significant commitment to the success of both their business and the community as a whole; demonstrates business leadership and vision; and serves as a positive role model or mentor for other business people in the community.

The Campbell River Chamber has selected Craig Willet, President & Owner Bailey Western Star Trucks Inc., as the recipient of the 2016 Board of Governors Award for the Business Awards of Distinction. We are pleased to honor Craig as this year's recipient

and on behalf of the Chamber Directors, we look forward to celebrating and honoring your success this Saturday, October 1st. In speaking with long-standing employees, some nearing 30 years with the local business, they speak highly in recognition of Craig's hard work, commitment to high quality, and dedication to maintaining the strong family values that made Bailey Western Star Trucks a Campbell River success story. Craig started in the business on the ground floor, working his way up from shipping and receiving to parts and then the other key areas of the business. In addition to staying focused on the business, he worked hard to obtain his business degree from the University of Victoria and continues to be a lifelong learner, seeking out opportunities to gain new skills and knowledge to bring back and share with his team. His staff comment that he is a great person and easy to work for, a fair and generous person. His generosity extends far into the sports and wellness organizations in our community, where his philanthropic nature touches many lives including youth in soccer, hockey, skiing and racing. His personal commitment to Campbell River Hospice House has played a significant role in the development of their new home.

Craig believes in giving back to the community that gives so much to him and his business. Owned and managed right here in Campbell River, Bailey Western Star Trucks has been a thriving local business

since 1977. Covering Courtenay to Port Hardy, the Willet family business is a full service Western Star and Freightliner Truck dealer, dedicated to professionals in the transportation industry. Craig loves his job and loves the business. He lives the job working six days a week but still finds time to enjoy the occasional fishing expedition and time out on the water. His wife Tina is a constant in his life and together they balance the importance of family life and family values with the challenges and rewards of a long standing successful family business for almost 40 years here in Campbell River.

“Congratulations Craig, our community looks forward to celebrating and honoring your success at the 2016 Business Awards of Distinction,” added Colleen Evans, Chamber President & CEO.

The Board of Governors Award will be presented to Craig at the Business Awards of Distinction event on Saturday, October 1st the Tidemark Theatre. The event includes 14 award categories, a gala appetizer reception and food stations, specialty cocktails and a sumptuous dessert reception.

Tickets to this prestigious event are now on sale at [www.campbellriverchamber.ca](http://www.campbellriverchamber.ca). Be sure to get your tickets soon, this event sells out every year.