



You are invited to join with us for the 2016 Business Walk

On behalf of the Campbell River Chamber of Commerce in partnership with the City of Campbell River and the Campbell River Mirror, we invite you to join us as a Business Walk volunteer on Thursday, October 20th.

At this time, we are confirming which volunteers from last year and community organizations representatives want to volunteer this year to do the Business Walk with us.

Some of you may have been involved in a Business Walk before and for others, you may not know what a Business Walk is. A brief overview of the Business Walk initiative is provided below to help provide context

Campbell River Business Walk: Thursday, October 20th from 10am-3pm

Working together, in partnership with other community stakeholders, to connect with and survey businesses and gather information that we can all use to help support Campbell River businesses to grow, prosper and remain in Campbell River.

Business Walk Goals

- Survey and listen to the local business community;
- Identify common themes for business advocacy and action;
- Identify issues and find solutions as a means to help businesses to stay in the community and grow;
- Bring together community stakeholders that can assist businesses to demonstrate collaboration among resource providers;
- Provide follow up support to businesses and increased access to resources for business ;
- In a short amount of time gather industry intelligence to foster business growth and retention;
- Use info gathered to share with key stakeholders to create better understanding of business climate in Campbell River;
- Take the pulse of our business community and communicate success and obstacles to doing business in our community;
- Establish a baseline for future Business Walks.

The Survey

The survey questions are based on the same questions asked of local business last year so that we can compare responses to last year and see how business is staying the same or changing. These are the survey questions that will be asked:

- 1) How would you rate the current state of your business compared to the same time last year?
- 2) What is the total # of employees at this facility?
- 3) What do you like MOST about doing business in Campbell River?
- 4) What would MOST help your business thrive in Campbell River?
- 5) What is the greatest challenge facing your business today?

Interested in Volunteering as a Business Walker for the 2016 Business Walk?

Please confirm which time your organization would like to participate in the Business Walk; Complete the attached form and scan/email back to Colleen Evans – colleen.evans@campbellriverchamber.ca

Business Walk Volunteer Shift Options

Option 1	LUNCH/SNACKS	Option 2	Option 3
Morning Shift Orientation 9:30 Business Walk 10:00am – noon	Provided for all Business Walk volunteers from noon to 1pm; Light refreshments available 9:30am – 3:30pm	Afternoon Shift Orientation 12:30 Business Walk 1:00pm – 3:00pm	BOTH Morning and Afternoon Shifts

Thank you for considering our invitation. We look forward to your participation and will be in touch with all confirmed organizations and volunteers with details about the Business Walk event day. Thank you!

Regards,

Colleen Evans,
President
Campbell River Chamber
Local: 250.287.4513
Email: colleen.evans@campbellriverchamber.ca

Rose Klukas,
Economic Development Officer
City of Campbell River
Local: 250-286-5738
Email: rose.klukas@campbellriver.ca

YES, WE WOULD LIKE TO JOIN YOU AS VOLUNTEER(S) FOR THE 2016 BUSINESS WALK

Please identify one or two volunteers from your organization and preferred shift requested scan/email this page back to colleen.evans@campbellriverchamber.ca

Your Organization Name:

Organization Main Contact Name and Phone #:

**1) Name and email of Volunteer One:
Shift option requested:**

**2) Name and email of Volunteer Two:
Shift option requested:**