



Elected Board
2009

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Linda Krug

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Heidi Peterson

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Developing policy and advocating on behalf of our members for a healthy free enterprise system is an important role of the Campbell River Chamber of Commerce. To fulfill our goal of positively influencing public policy, the Chamber enacts a policy development process, forming positions that meet specific criteria. On an annual basis, the Chamber consults with members and undertakes the policy process.

Criteria

Issues must:

- be of significance to the Chamber's membership;
- be timely;
- be specific and actionable, (can be impacted by the actions and initiatives of the Chamber and its partners);
- have a direct relationship to the Chamber's vision, mission, values, goals and priorities;
- be clear and understandable.

Process

Policies may be initiated by referral from the Board or its task force or from the Executive Director in response to developments in the community.

When an issue is introduced, the development process begins.

- Examining the feasibility against criteria.
- Proposing a policy framework.
- Development begins – this includes research, consultation, policy drafts and reviews by staff, committees (if appropriate) and the Executive Committee.
- Approval by the Board of Directors.
- Posting on the Chamber's website
- Advocacy by chamber staff and the Board
- Evaluation of the effectiveness of advocacy efforts and determination as to what further actions need to be taken.
- Once the policy has served its objective, it is deleted with Board approval.